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This Issue

Page 1: Welcome. Page 1: Cost comparisons.

Page 2: Armena and area community announcements.

My thoughts:

If <u>all</u> radio signals were made of the finest spider silk and visible as they travel through the atmosphere, it's a good bet that they would block the light of the sun.

GHennig

February 2007

Welcome Armena REA Members

There have been a number of questions directed to our office since Jan. 1/07. A few words of explanation:

Every consumer in Alberta that **has not signed** a retail contract for electricity supply with a retailer receives the RRO rate. This is sometimes referred to as the **RDS** (regulated default supply). Under the current regulatory rules, each Rural Electrification Association is bound by legislation to provide the **Regulated Rate O**ption for their membership. Each REA can provide these services <u>themselves</u> or contract with a supplier to do the job. Armena REA's contract with EPCOR expired December 31, 2006 and they made a decision to contract Lakeland REA. There are choices for Armena REA, and your Board of Directors has chosen Lakeland REA. The Armena Board of Directors will be monitoring Lakeland's performance just as they did with EPCOR.

The options that you have are:

Take no action; you will receive a power bill from Lakeland REA Ltd. and receive our RRO rate, **OR** contact an electricity retailer; sign a contract with them and you will then receive a power bill from the retailer you choose. In either case Fortis Alberta remains the company that provides all the wire services (operations, maintenance, meter reading, emergency repairs, etc.). Just a word of note, EPCOR is no longer in the retail energy business; they only provide RRO service to the City of Edmonton and REA's they contract with. For more information contact the Utilities Consumer Advocate at www.uca.gov.ab.ca or dial 310-4822 and ask for the UCA.

*Please check your invoice for any errors and report to us. Your help in keeping your information up to date assists in reducing costs.

Glenn Hennig Director of Operations Lakeland REA Ltd.

Energy Price Cost Comparisons

The cost of electricity has been on a continuous uptrend for the last 6 months. Here at Lakeland we do everything possible to keep our prices low.

Below is a recent comparison of **RRO** rates per kwh.

	Oct/06	Nov/06	<u>Dec/06</u>	<u>Jan/07</u>
Direct Energy (farm)	9.063¢	8.248¢	9.176¢	11.000¢
EPCOR (farm)	8.778¢	8.442¢	9.043¢	9.239¢
Lakeland REA (Willingdon, Kingman,	7.830¢ Armena)	7.970¢	8.555¢	8.805¢

(The above information is publicly posted on the respective company web sites as required by the Alberta Department of Energy. Visit www.armenarea.com and follow the links to other REA web sites for more information.)

Visit the Armena REA website at www.armenarea.com. Follow the links to other REAs, companies, sites of interest, etc. If you have any photos or information about Armena REA and district please forward and we will post them on the web.

<u>Camrose/Hay Lakes/Armena Community</u> <u>Announcements</u>

Feel free to e mail community announcements that you wish to include with your electricity invoices. Lakeland can include 1 standard page/newsletter/flyer with each invoice. We will also print your newsletter for you at no charge, if we get an electronic copy.

This is intended to advertise non-profit community events. We do not accept business advertisements.

Let us know of your community events, 4H, seniors, local fairs, field days, church events, meetings, fish and game, or community announcements at least 45 days in advance and Lakeland will include in your membership's power invoices.

Short announcements can also be included on every power invoice right under the general message.

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